



Sponsorship Opportunities

SILVER SPONSOR - \$2,000.00

Also known as the **“WE LIKE YOU SPONSOR”**

As our **Silver Sponsor**, you will receive:

- One 10' X 10' exhibitor booth space in a premium location within the main exhibit hall.
- Your company logo displayed in all promotional material and advertising venues.
- Your company logo displayed in all print advertisements (estimated circulation of **1,500,000**).
- Your company logo displayed prominently in all posters, flyers and all direct mailings to more than **40,000 targeted consumers**
- A site link from the MegaCon web site to your company's web site.
- A full page, B & W ad in MegaCon's pre-registration/informational booklet.
- A full page B & W ad in MegaCon's on-site program booklet.

GOLD SPONSOR - \$4,000.00

Also known as the **“WE REALLY LIKE YOU SPONSOR”**

As our **Gold Sponsor**, you will receive:

- Two exhibitor booth spaces in a premium location within the main exhibit hall (choice of either one 10' X 20' or two 10' X 10' booths).
- Your company logo displayed **prominently** in all promotional material and advertising venues (i.e. **Co-sponsored** by your company logo).
- Your company logo displayed in all print advertisements (estimated circulation of **1,500,000**).
- Your company logo displayed prominently in all posters, flyers and all direct mailings to more than **40,000 targeted consumers**.
- A site link from the MegaCon web site to your company's web site.
- A full page **Color** ad in MegaCon's pre-registration/informational booklet.
- A full page **Color** ad in MegaCon's on-site program booklet.
- Placement of your pre-printed insert or flyer in convention bags (distributed to first 12,000 convention attendees).
- Three 20-second general stage announcements during the course of the convention.

PLATINUM SPONSOR - \$7,500.00

Also known as the **“WILL YOU PLEASE ADOPT US SPONSOR”**

As our **Platinum Sponsor**, you will receive:

- Up to four 10' X 10' exhibitor booth spaces in a premium location within the main exhibit hall.
- One additional 10' X 10' exhibitor booth space in the main registration area for additional exposure and promotional purposes.
- Your company logo displayed in our **best available positioning** in all promotional material and advertising venues (i.e. MegaCon (event year) is **sponsored** by “your company logo”).
- Your company logo displayed as MegaCon's **primary sponsor** in all print advertisements (estimated circulation of **1,500,000**).
- Your company logo displayed **prominently** in all posters, flyers and all direct mailings to more than **40,000 targeted consumers**.
- An announcement promoting your company as MegaCon's sponsor in all press releases.
- Promo spots in all television and radio advertisements (i.e. MegaCon (event year) is sponsored by “your company name”).
- A link from the MegaCon web site to your company's web site.
- A full page, Color ad (**inside front cover**) in MegaCon's pre-registration/informational booklet.
- A full page Color ad (**inside front cover**) in MegaCon's on-site program booklet.
- Placement of your pre-printed insert or flyer in convention bags (distributed to first 12,000 convention attendees).
- Six 20-second general stage announcements during the course of the convention. (Exhibitor is responsible for writing and submitting to the convention director dialogue for announcements.)
- Space to hang two 3' X 8' company banners from the ceiling in exhibit hall. (Exhibitor is responsible for providing the convention director their company banners. Convention director will pay the cost of hanging the banners in the hall. Banners will be hung in an agreed upon location.)