



Advertising Opportunities

MegaCon is fast approaching and we have several dynamic advertising opportunities available. Our pre-registration/ informational booklet will be mailed directly to 25,000 fans and dealers with an additional 15,000+ copies distributed to key outlets. Our on-site program booklet will be distributed to every fan and dealer attending MegaCon (we estimate a total circulation of 15,000 programs). If you plan on exhibiting at Megacon, don't miss this ultimate opportunity to reinforce your presence and inform your audience of your location at the show.

In addition, convention bags will be given away to the first 15,000 fans attending the convention. Insertion of your preprinted advertising can be included in these bags at an exceptional value. Please contact us at your earliest convenience to be certain you will meet deadlines.

AD SPECIFICATIONS

4-COLOR ADS - (file name not to exceed eight characters plus extension, i.e.: 12345678.tif).
Photoshop - CMYK - tif file - 300 dpi on CD with attached hard copy **NO BLEEDS**

BLACK AND WHITE ADS - (file name not to exceed eight characters plus extension, i.e.: 12345678.tif).
Photoshop - grayscale or bitmap - tiff file - 300 dpi on CD, with attached hard copy

Full Page Live Area Dimensions: 8" x 10-1/2"

Half Page Live Area Dimensions: 8" x 5"

Business Card Ad: 3-1/2" x 2"

MEGACON PRE-REGISTRATION BOOKLET

CIRCULATION: 40,000+

<u>DESCRIPTION</u>	<u>RATES</u>
B&W Business Card Display	\$.125.00
Half Page B&W	\$.300.00
Full Page B&W	\$.425.00
Full Page Color	\$.550.00
Inside Back Cover 4-Color	\$.775.00
Inside Front Cover 4-Color	\$.975.00

Ad reservation deadline November 1, 2011 · Ad materials deadline December 1, 2011 **NO EXCEPTIONS**

MEGACON ON-SITE PROGRAM BOOKLET

CIRCULATION: 15,000

<u>DESCRIPTION</u>	<u>RATES</u>
B&W Business Card Display	\$.125.00
Half Page B&W	\$.300.00
Full Page B&W	\$.425.00
Full Page Color	\$.550.00
Inside Back Cover 4-Color	\$.775.00
Inside Front Cover 4-Color	\$.975.00
Outside Back Cover 4-Color	\$.875.00

Ad reservation deadline December 15, 2011 · Ad materials deadline January 15, 2012 **NO EXCEPTIONS**

YOUR PRE-PRINTED ADVERTISING FOR CONVENTION BAG INSERTION CIRCULATION (THE FIRST 15,000 CONVENTION ATTENDEES)

<u>DESCRIPTION</u>	<u>RATES</u>
Partial Circulation	\$.150.00 per 1,000
Total Circulation	\$.950.00

** Please call for availability, specs and deadlines.*

**** NO ADS WILL BE CONSIDERED "CONFIRMED" UNTIL PAYMENT HAS BEEN RECEIVED***

Disclaimer: By placing an order, you are agreeing to hold harmless and indemnify MegaCon against any and all claims or costs (including attorneys fees) made against MegaCon by reason of the contents of this order once published. The publisher reserves the right to reject any advertising at any time prior to publication.